

# **BLACKWIRE 7225**

A pioneering corded boomless headset designed to boost productivity and help professionals focus



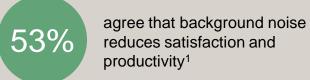
### NOISE IN THE OFFICE

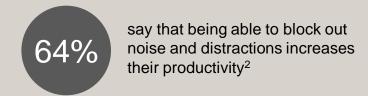
#### **Now trending**

- Open-concept workplaces with fewer noise-blocking walls and private offices
- Less privacy, more distractions and increased noise
- IT departments struggling to achieve high UC&C adoption

#### Research shows







<sup>&</sup>lt;sup>2</sup>Plantronics Mobile Collaboration Global Study, 2016.



<sup>&</sup>lt;sup>1</sup>Plantronics Noise in the Workplace Global Study, 2017.

# THE RIGHT HEADSET CAN HELP COMBAT **OFFICE NOISE**



Meet Dirk. the Office Collaborator

- He spends his workday in an office and takes calls from his computer
- Highly susceptible to noise distraction\*
- Listening to music or media helps him get in the zone
- Switches between concentration and collaboration throughout the day
- Prefers a stylish, boomless headphone design

\*70% of all Office Collaborators are distracted by office noise. Plantronics Persona Research, 2017.

# Blackwire 7225

helps turn down the noise and turn up the productivity — and was built with office professionals like Dirk in mind.



# **BLACKWIRE 7225 IS DESIGNED FOR THE WAY**

## **YOU WORK**

#### Boomless design

With four microphones and digital signal processing, background noise is limited even without a microphone boom

#### Active noise canceling (ANC)

On-demand ANC actively reduces background noise

#### On-call indicator

Lets others know you are on a call

#### Modern styling

Choice of contemporary black or white finishes

#### All-day comfort

Comfort metal headband and ultra-soft leatherette ear cushions provide all-day comfort

# Touch audio and media controls

Call answer/end, mute/OpenMic button and volume controls

#### USB-A or USB-C connector

Dedicated PC/Mac connectivity. Includes mute status indicator.



### **BLACKWIRE FAMILY OF HEADSETS**

Products designed for office collaborators: workers who spend 100% of their workday in the office, primarily at their desk, and use multiple devices to get the job done.







BLACKWIRE 3200 SERIES		BLACKWIRE 5200 SERIES		BLACKWIRE 7225	
HIGHLIGHTS					
Good The Plantronics performance you expect, at the affordable price you want.		Better Enhanced compatibility. Exceptional comfort.		Best  Built better for business, by design. Tune out distractions and tune into conversations.	
CONNECTS TO					
	PC/Mac, tablet or smartphone with USB-A or USB-C (or 3.5 mm connectivity with Blackwire 3215 and 3225 only)		PC/Mac, tablet or smartphone with USB-A, USB-C or 3.5 mm connectivity		PC/Mac with USB-A or USB-C connectivity



### **COMFORT MEETS CONCENTRATION**

#### Leave noise behind — and focus on the task at hand

- On-demand active noise canceling (ANC) so you can focus on your call or work
- OpenMic button allows you to hear surroundings when you need to
- Pioneering boomless four-microphone design to reduce background noise

Choice of two classic finishes: white and black





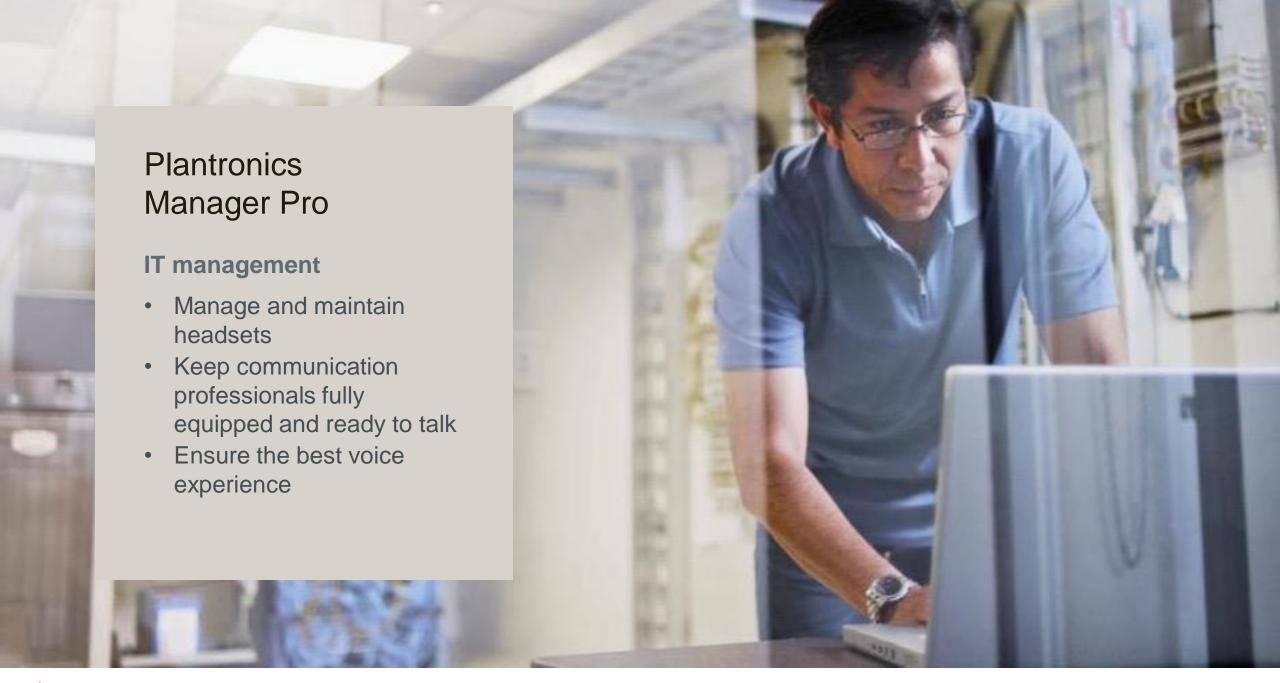
# BE HEARD ON CONFERENCE CALLS

# Blackwire 7225 is ideal for voice and video conferencing:

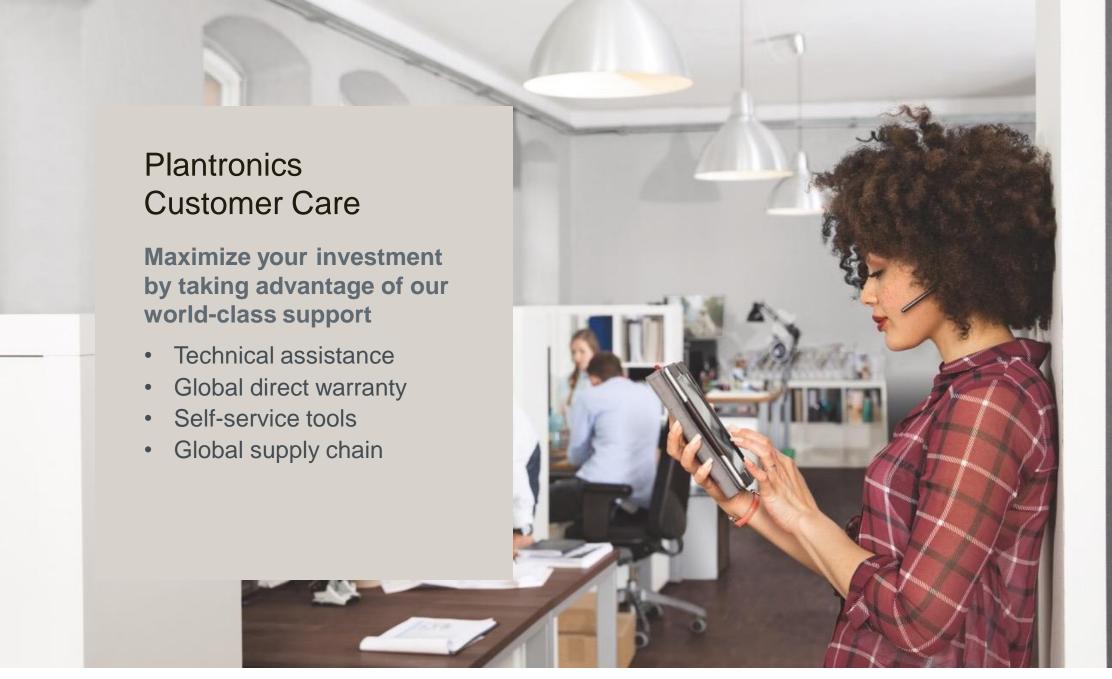
- Boomless design means employees look professional on video conference
- Dynamic mute alert senses and alerts you when you try to talk when muted
- Mute on/off status announced by voice alert
- Mute status indicator located on the USB plug
- On-call indicator lets others know when you're on a call













# THANK YOU

